



CROATIA

About Croatia

- Croatia, country located in the northwestern part of the Balkan Peninsula. It is a small yet highly geographically diverse crescent-shaped country. Its capital is Zagreb, located in the north. Croatia is a small country that has been influenced by Romans, Italians, French, Hungarians and Germans, by Byzantine and Ottomans, all of whom have left a trail in history, architecture and culture, and in Croatian gastronomy.
- This small country has it all – the sea, the islands, the rocks, the swamps and woods, lakes and waterfalls, lowlands and highlands. It has a magnificent history. It has numerous UNESCO heritage sites and intangible cultural heritage items, it has fantastic and diverse food and hospitable people.
- Croatia is one of the ecologically best preserved parts of Europe, it has eleven Nature Parks and eight National Parks, one of which are the only natural good protected by UNESCO – Plitvice Lakes, it has some of the most beautiful beaches in the world and the purest sea in Europe.
- Tourism in Croatia has a long history and any tourist can enjoy whatever he is looking for, whether it is endless sunshine on stunning beaches, a vibrant party and festival scene, active vacations, numerous cultural and historical destinations or engstrom adventures.
- Croatia has become an increasingly popular destination among international students in the world. With 128 higher education institutions located throughout the country, Croatia's largest university is the University of Zagreb with over 75,000 students enrolled it is the largest university in South-Eastern Europe.







❖ NEIGHBOURING COUNTRIES :- Slovenia, Serbia, Hungary, Bosnia and Herzegovina and Italy

❖ CAPITAL:- Zagreb

❖ SHOW FUND:- 8L– 9 L

❖ STAY BACK:- 1 year

❖ IELTS:- Not Mandatory

❖ CURRENCY:- Euro

❖ ELIGIBILITY CRITERIA:-

❖ Marks required from previous education is 50-55%

❖ IELTS

❖ DOCUMENTS REQUIRED:-

❖ PHOTO

❖ CV

❖ SOP

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❖ ACADEMIC DOCUMENTS

❖ PASSPORT

❖ IELTS

ZSEM

WHERE AMBITION LIVES.

Accreditation & Awards



In the field of economics according to reports of
the Expert Committee, Agency for Science and
Higher Education

Program:-

MBA/POST GRADUATE PROGRAM IN TOURISM, HOSPITALITY AND EVENTS:-

The program gives students access to marketing and management materials, strategic knowledge, and purposeful and appropriate experts. The program heightens your capacity to interface with the multi-faceted components that the tourism and business event environment and its clients and suppliers require. As part of the program you will apply your practical work experience to ensure the theory, the strategic models, and the examples we work with really make sense for your professional future.

Duration:2 Semesters

Two Intakes: Spring and Fall

Application Fee-200 Euros

Tuition Fee: *6500 Euros

Post Graduate Program In Tourism, Hospitality and Events:-

Eligibility:3 years Bachelor's Degree-Any Stream

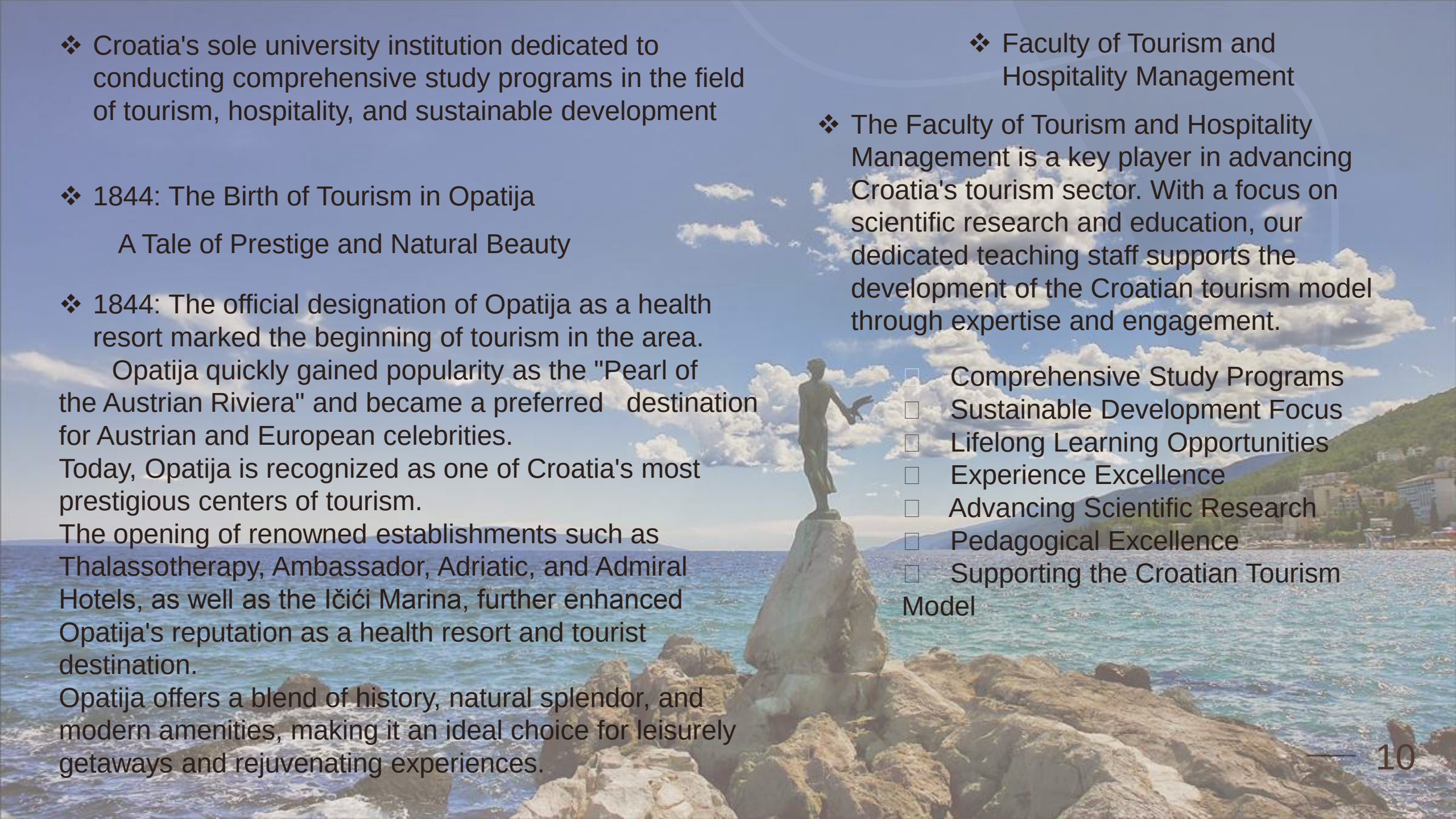


Careers in Tourism

- * Festival Director
- * Conference Centre Manager
- * Tourism Development Manager
- * Marketing Manager
- * Hotel Manager
- * Restaurant Manager
- * Tourism Attraction Manager
- * Events Manager Visitor
- * Experience Consultant
- * Airport Manager
- * Tourism Agency Manager
- * Ticketing Manager
- * Airline Operations Manage



UNIVERSITY OF RIJEKA
FACULTY OF TOURISM AND
HOSPITALITY MANAGEMENT
OPATIJA, CROATIA

The background of the slide is a scenic photograph of a coastal area. In the foreground, there are large, dark, jagged rocks. A bronze statue of a person stands on one of the rocks, facing the sea with arms slightly out. The sea is a deep blue with white-capped waves. In the distance, a town is visible on a hillside under a bright blue sky with scattered white clouds.

❖ Croatia's sole university institution dedicated to conducting comprehensive study programs in the field of tourism, hospitality, and sustainable development

❖ 1844: The Birth of Tourism in Opatija

A Tale of Prestige and Natural Beauty

❖ 1844: The official designation of Opatija as a health resort marked the beginning of tourism in the area.

Opatija quickly gained popularity as the "Pearl of the Austrian Riviera" and became a preferred destination for Austrian and European celebrities.

Today, Opatija is recognized as one of Croatia's most prestigious centers of tourism.

The opening of renowned establishments such as Thalassotherapy, Ambassador, Adriatic, and Admiral Hotels, as well as the Ičići Marina, further enhanced Opatija's reputation as a health resort and tourist destination.

Opatija offers a blend of history, natural splendor, and modern amenities, making it an ideal choice for leisurely getaways and rejuvenating experiences.

❖ Faculty of Tourism and Hospitality Management

❖ The Faculty of Tourism and Hospitality Management is a key player in advancing Croatia's tourism sector. With a focus on scientific research and education, our dedicated teaching staff supports the development of the Croatian tourism model through expertise and engagement.

- ❑ Comprehensive Study Programs
- ❑ Sustainable Development Focus
- ❑ Lifelong Learning Opportunities
- ❑ Experience Excellence
- ❑ Advancing Scientific Research
- ❑ Pedagogical Excellence
- ❑ Supporting the Croatian Tourism Model

❖ Faculty of Tourism and Hospitality Management

- ❖ The only university institution in the Republic of Croatia fully focused on the education of managerial staff in the hotel and tourism industry, as well as on the scientific development of staff in the same field.

Studies

Undergraduate

- › Business administration in tourism and hospitality management
- › Management of sustainable development

Graduate

- › Tourism marketing
- › Tourism management
- › Hospitality management
- › Sustainable tourism development

Postgraduate

- › Doctoral Business administration in tourism and hospitality management
- › Doctoral Management of sustainable tourism
- › Specialist Health tourism
- › Specialist Management in tourism and hospitality



❖ UNDERGRADUATE STUDIES

DURATION : 4 years , 240 ECTS

FOUR-YEAR UNIVERSITY UNDERGRADUATE COURSES				
Course	Module	Semesters	ECTS	Acquired academic title acquired on completion of programme
Business Administration in Tourism and Hospitality Management	Hospitality Management	8	240	Bachelor of economics (univ.bacc.oec.)
Management of Sustainable Development		8	240	Bachelor of economics (univ.bacc.oec.)

- Competencies :
- Master knowledge in business economics and sustainable development.
- Assess and analyze trends in sustainable tourism development.
- Apply effective business methods in tourism, catering, and sustainable development.
- Skillfully manage projects with a focus on sustainable development principles.
- Efficiently manage human, financial, material, and informational resources.
- Develop strong organizational and managerial abilities.
- Effectively communicate in native and foreign languages and utilize information technology.
- Apply relevant laws and industry standards in tourism, catering, and sustainable development.
- Take responsibility for ethical decision-making and perform complex tasks in tourism and catering

ONE-YEAR UNIVERSITY GRADUATE COURSES

ONE-YEAR UNIVERSITY GRADUATE COURSES				
Course	Module	Semesters	ECTS	Acquired academic title acquired on completion of programme
Tourism Marketing		2	60	Master of Economics (mag.oec.)
Tourism Management	Event and Leisure Management Tourist Destination Management	2	60	Master of Economics (mag.oec.)
Hospitality Management	Strategic Hospitality Management Business Management in Hospitality	2	60	Master of Economics (mag.oec.)
Sustainable Tourism Development		2	60	Master of Economics (mag.oec.)

- ❖ Duration : 2 Semesters
- ❖ Academic title or degree obtained upon completion of studies :
- ❖ University master's degree in economics - abbreviation: univ. M.Sc. father (300 ECTS)



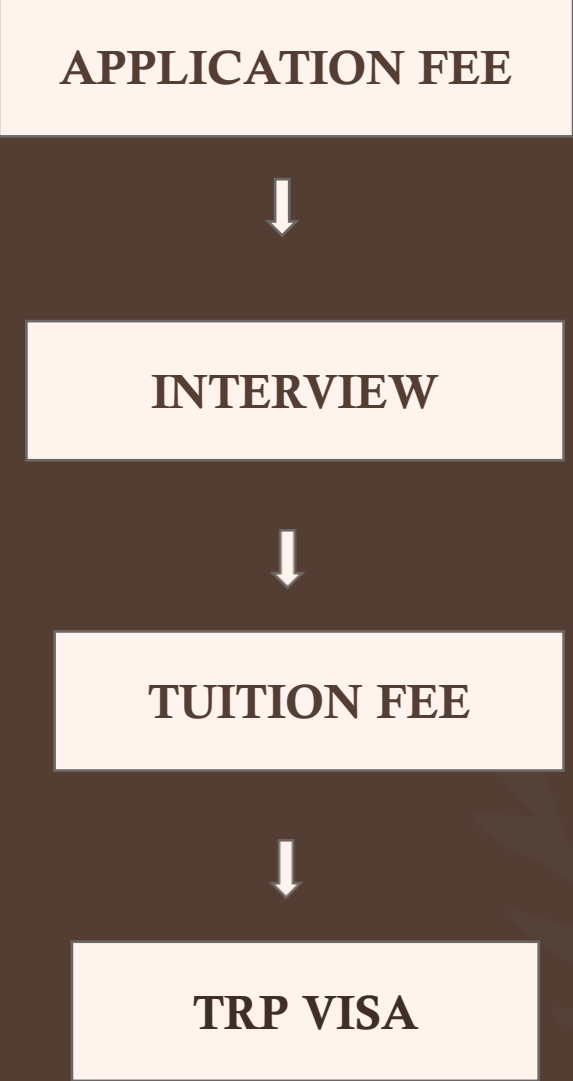
ASPIRA[®]
COLLEGE

Aspira University of Applied Science is a globally recognized higher education institution that has a transformative effect on students and society as a whole, through systematic innovation of educational programs and applied research to solve problems in the real sector and encourage innovation and creativity in entrepreneurship. Also, the goal is to enable students to acquire competencies and learning outcomes that have a practical basis behind them. In its strategic documents, Aspira defined as its goal the positioning of an internationally recognized higher education institution that will attract students from all over the world with its quality and excellence.



Study type	Study program	Tuition per academic year	Duration
Undergraduate (Bachelor Degree)	Hospitality and Tourism Management	4 600 €	3 Years
	Sports Management	4 600 €	3 Years
	Gastronomy	6 400 €	3 Years
	Computer Engineering	4 600 €	3 Years
Graduate (Master Degree)	Sports Management	4 850 €	2 Years
z	Hospitality and Tourism Management	4 980 €	2 Years

- Application fee: 150€ (non-refundable)
- Recognition fee: 300€ + Forex charges (non-refundable)



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graph TD; A[APPLICATION FEE] --> B[INTERVIEW]; B --> C[TUITION FEE]; C --> D[TRP VISA];
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APPLICATION FEE



INTERVIEW



TUITION FEE



TRP VISA

TRP VISA



DOCUMENTS REQUIRED



- TRP Form
- PHOTOGRAPH
- PASSPORT COPY
- PROOF OF ACCOMODATION
- OFFER LETTER
- FINANCIAL DOCUMENTS



APPLICATION VISA

