



SWITZERLAND

ABOUT SWITZERLAND

- ❖ Switzerland is a small mountainous country located in central Europe.
- ❖ Switzerland is a multilingual country, with four official languages: German, French, Italian, and Romansh.
- ❖ If you're going to be coming from a different European country, you might be surprised to see price tags and menus showing a different currency. Switzerland uses Swiss francs (CHF) as opposed to euros. But don't fret, the euro is widely accepted in Switzerland.
- ❖ Switzerland is a safe country with relatively low crime rates in comparison with some Europe. Swiss cuisine unsurprisingly comprises a blend of French, German, and Italian influences. Cheese forms the base of many Swiss dishes and the country produces and exports over 100 varieties, including the ever-popular Gruyere. and countries.
- ❖ There is no official capital of Switzerland, but the de facto capital city is Bern. It's only the fourth most populous city after Zurich, Geneva and Basel.
- ❖ Switzerland is known for its neutrality. A country is neutral when it does not take sides among the countries who are at war. Switzerland has been neutral since 1815. However, on February 28, 2022 Switzerland joined the imposition of economic sanctions against Russia.
- ❖ One of the most incredible facts about Switzerland is that the Swiss Alps cover around 58% of the land area. Despite the abundance of mountains, the country's landscape is actually pretty diverse. In the northern part of the Alps, like the Bernese Oberland, you'll find that the scenery is very green and vibrant. While in the south like Valais, it's drier and rougher. You'll also see stunning lakes and villages full of palm trees in between.

WHY SWITZERLAND :-

❖ Safest Country

Switzerland has earned its place as the 10th safest country in the world, thanks to its low crime rates and strict gun laws. As a student studying abroad, you can take inspiration from the country's peaceful environment and feel safe while exploring its beauty

❖ Quality Education

Imagine studying abroad in a country with an excellent higher education system that emphasizes quality and innovation. A place where you can express your autonomy as a student or researcher while receiving a quality, globally-minded education. Switzerland has a renowned education system based on active learning and high standards. Studying in Switzerland is a sensible option as it is both qualitative and affordable.

❖ Hub of International Students

Switzerland has a fairly educated and specialized worker population, which is the reason behind its low unemployment rate. Higher wages, incredible job opportunities and relatively low unemployment rates in Switzerland are two of the most lucrative reasons international students consider and open doors to studying abroad in Switzerland.

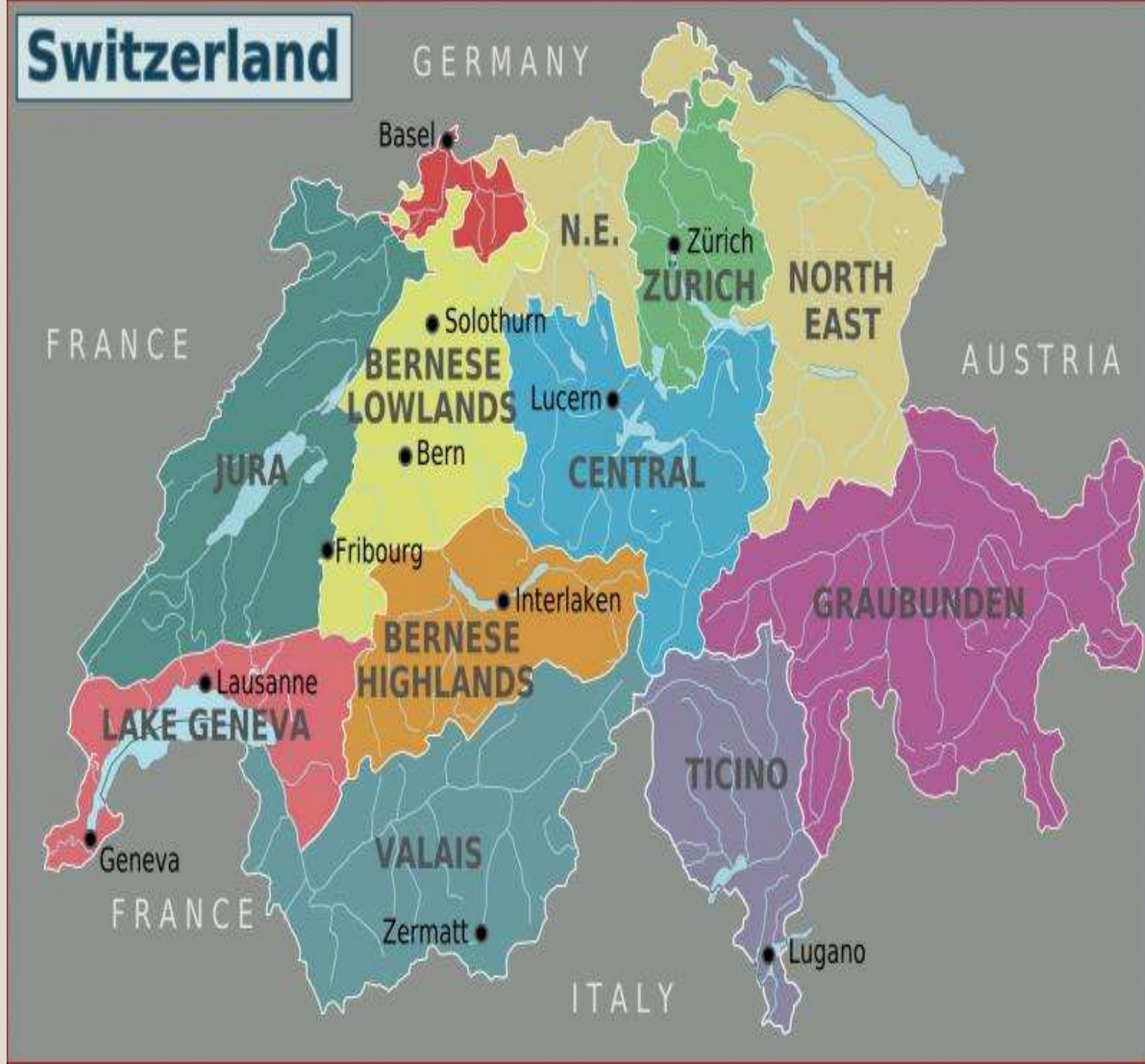
❖ High Quality of Life.

Switzerland is one of the most expensive countries to live in, residents certainly get value for money. According to the Social Progress Imperative, Switzerland scored 88.87 out of 100 (which is relatively high) in a total of three indexes.

❖ Diversity and Culture

With four national languages in Switzerland, it's no wonder that the Swiss population is amongst the most diverse, both geographically and culturally, in all of Europe. You will never feel alone when you study abroad in Switzerland. Swiss people are very proud of their culture, and international students can experience it from the very beginning you land

- ❖ **Neighbouring countries:-** To the west by France, to the north by Germany, to the east by Austria and Liechtenstein, and to the south by Italy.
- ❖ **Location:-** Central Europe
- ❖ **Capital:-** Bern
- ❖ **Stay Back:-** 4-6 months
- ❖ **IELTS:-** Mandatory
- ❖ **Living Cost-** 1000-1200/month
- ❖ **Show fund -** 22,000 CHF (living cost tuition fee)
- ❖ **Age gap accepted:-** 3 years for bachelors and 2 years for masters
- ❖ **Working hours:-** 15 hours/week



❖ ELIGIBILITY CRITERIA:-

- ❖ For IAE Grenoble 50-55%
- ❖ The student needs to complete a 4 year degree to apply for Masters.
- ❖ IELTS mandatory.

❖ DOCUMENTS REQUIRED:-

- ❖ CV
 - ❖ SOP
 - ❖ LOR
 - ❖ Academic documents
 - ❖ Passport
- (Docs need to SSDM+MEA apostle.)



- ❖ Rushford Business School (RBS) offers higher degree programs in Business and Management with a mission to prepare the next generation of business leaders to succeed in a rapidly changing global economy. They also offer several MBA programs with technical specializations and gradually adding more technical specializations as they keep growing. Rushford Business School is EduQua Certified which guarantees a high-quality education. EduQua is an accreditation body recognized and supported by the Swiss Confederate Government.
- ❖ Rushford Business School offers more than 50 programs. Also, they are known for offering courses in MBA, business, and management. Their mentors are experienced and capable professionals who will help you to get the best out of your studies at Rushford.
- ❖ Rushford Business School is a popular higher educational institute in Geneva, Switzerland. The b-school houses students from over 45 countries across its 2 campuses. International students can choose from 50 programs in Rushford Business School across 25 study areas.



Programs offered

- MBA Programs

Global Master of Business Administration
Credits: 90 ECTS/1.5 years

Master of Business Administration
Credits: 120 ECTS/2 years



MSc Programs

➤ MSc in Strategic Marketing
Credits: 90 ECTS/1.5 years

➤ MSc in Strategy and Digital Business
Credits: 90 ECTS/1.5 years

➤ MSc Finance and Investment
Credits: 90 ECTS/1.5 years

➤ MSc in Engineering Management
Credits: 90 ECTS/1.5 years

➤ MSc in International Business
Credits: 90 ECTS/1.5 years

➤ MSc in Artificial Intelligence for Robotics
Credits: 90 ECTS/1.5 years

➤ MSc in Big Data & Business Analytics
Credits: 90 ECTS/1.5 years

➤ MSc in Data Science, Machine Learning & AI
Credits: 90 ECTS/1.5 years

➤ MSc in Hospitality and Tourism
Management
Credits: 90 ECTS/1.5 years

➤ MSc in Sustainable Innovation and
Entrepreneurship
Credits: 90 ECTS/1.5 years

Bachelor Programs

- Bachelor of Science in Management
- Credits: 180 ECTS/3 years

Pathways

- Global Banking & Finance
- Human Resource Management
- Entrepreneurship and Innovation,
- Logistics and Supply Chain Management
- International Marketing

- Strategic Leadership
- Sustainability, Energy & Environment
- Business Analytics
- Data Science
- Machine Learning & AI,
- Healthcare Management

Tuition Fees

Bachelor Programs

Year 1: CHF 17500

Year 2 onward: CHF 13500

Master Programs (18 mth)

Year 1: EUR 17500

Year 2: EUR 6500

Total Fee: CHF 24000



Accreditations, Affiliations & Partners



❖ IAE GRENoble :- OPPORTUNITY TO STUDY IN BOTH SWITZERLAND AND FRANCE



Elevate Your Knowledge with IAE Grenoble : Opportunity to Study in **Switzerland** and France

- A Public French University
- A graduate school of management
- Its mission is to train and develop both specialized managers and dual-competence managers. To fulfil its mission, Grenoble IAE draws from hands-on practical expertise and world-class management researchers.

Courses Offered:

1. Bachelors in Management:

- French National State Degree
- Three year full-time programme
- Offering 180 ECTS
- Double Degree
- Only French Bachelor in Management national state degree to be accredited by the European Foundation for Management Development (EFMD).
- First two years in **Switzerland** (CEFCO Business Education Campus in Lausanne)
- 3rd year in France (Grenoble IAE-INP Campus)
- **Total Fee: CHF 30,000**



Executive MBA:

- 2.5 years programme
- Get a double executive degree : It allows to access to doctoral program (DBA)
- Total program Fee: CHF 30000

Entry Criteria:

- Average age : 44
- Bachelor or Master degree
- Minimum of five years of professional experience
- B2 Level English language proficiency / Medium of Instruction
- Interview



Doctorate in Business Administration:

- A three year part- time programme
- Designed for Full time professionals
- Total Program Fees : CHF 35,000

Entry Criteria:

- MBA, MSc or MA degree in business or management
- Minimum of five year experience in a senior manager role or as a management consultant or academic professor
- B2 Level English language proficiency / Medium of Instruction
- Interview



Advantages

- Degree from a French Public University
- Highest Accreditation
- Study in **Switzerland**, Central Europe
- At the lowest Fees
- Double Degree in Business
- Highest Placements
- Plenty of internships
- Gaps are accepted

APPLICATION FEE



INTERVIEW



TUITION FEE PAYMENT



VISA



❖ VISA CHECKLIST:-

- ❖ CV
- ❖ Passport
- ❖ Photo
- ❖ Academic Documents
- ❖ Cover letter
- ❖ Offer Letter
- ❖ Accommodation Proof
- ❖ Bank statement/ Bank declaration (3months latest)
- ❖ Sponsorship Affidavit
- ❖ ITR (2 year latest)

THANK YOU